



Tourist Information Service Center • Public Relation Section  
Hua Hin Municipality • Prachup Khiri Khan Province Thailand

Take A Closer Look At Our Hua Hin



## Welcome to Melia Hua Hin

Visit the royal retreat of Hua Hin and bask in an aura of absolute luxury at the sumptuous five-star Melia Hua Hin. Sweeping ocean views and stunning beachfront swimming pool. Elegant accommodation and superb dining. Myriad sports facilities (with four golf courses within easy access). And, throughout the hotel, those tiny details that reveal a taste for fine living. Melia Hua Hin – one of life's more affordable luxuries.



**Melia Hua Hin**

33 Naresdamri Rd., Hua Hin, Prachuap Khirikhan 77110 Thailand.  
Tel: (032) 511-612-4, 512-879, 512-888 Tlx: 78312 MELIA TH Fax: (032) 511-135-6  
Bangkok Office: 118/1 Rama VI Rd., Sam Sen Nai, Bangkok 10400 Thailand.  
Tel: (662) 270-0734, 271-0205, 271-4639-45 Tlx: 81509 or 21185 TIPCO TH Fax: (662) 270-0596

## HUA HIN EXTENDS ITS WARMEST WELCOME



*I*t is my great pleasure as Governor of Prachuabkhirikhan Province to welcome you most sincerely to Hua Hin and its renowned beach resort. Long a favourite royal resort, Hua Hin's special charm continues to work its magic. Its distinctive old world character is today complemented by a host of modern amenities, providing the perfect combination for a relaxing vacation and the perfect spot from which to discover the delights and beauty of Prachuabkhirikhan Province.

*Amnuay Thaiyanondh.*

Sincerely,  
Amnuay Thaiyanondh  
Governor,  
Prachuabkhirikhan Province



*Jira Pongpaiboon  
Mayor, Hua Hin Municipality*



*Tavee Maneepreuk  
Deputy Mayor*



*Sirichai Orsuwan  
Deputy Mayor*



# BOSS

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1BLOUSE US\$ 18 UP

**•WELCOME•**

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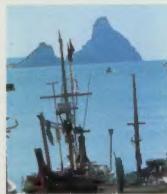
## WELCOME TO HUA HIN



When you say hello to Hua Hin, you're saying welcome to holiday beaches and sun-filled days of summer fun. You'll discover a world of special charm in a resort that's been catering to the needs of the discerning vacationer for over half a century.

Providing a uniquely different experience for the traveller, the resort lies on the sunrise side of the gulf of Thailand and combines the attractions of a modern holiday destination with the charm and fascination of a still active fishing port.

You'll find leisure activities for the whole family

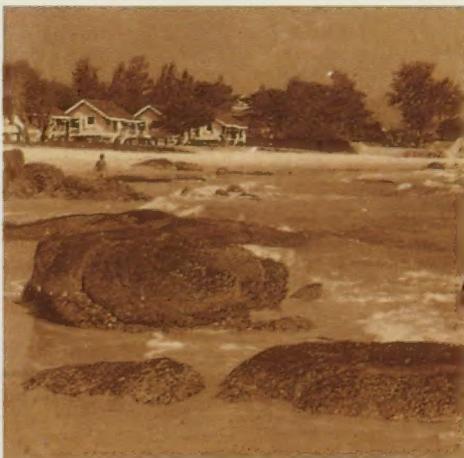


watersports to golf. And around Hua Hin there's fabulous parks and peaks, caves and waterfalls.

Superbly fresh seafood, unique shopping opportunities and an air of leisurely relaxation - the ingredients for a specially kind of holiday experience.

Say hello to Hua Hin, and experience its charm for yourself.





**T**hailand's oldest beach resort, Hua Hin was established in the 1920s and quickly became popular with the country's social cognoscenti. The construction of a single track railway line from Bangkok ensured its accessibility and popularity with a wider section of the population. But it was the resort's royal connection

which has given Hua Hin a special character of its very own.

In the early 20th century, King Rama VII built a summer place at the resort, and shortly after, in 1928, King Rama VII built his Klai Kangwon (Far

From Worries) Palace which remains until this day as an official royal residence.



## HIGHLIGHTS



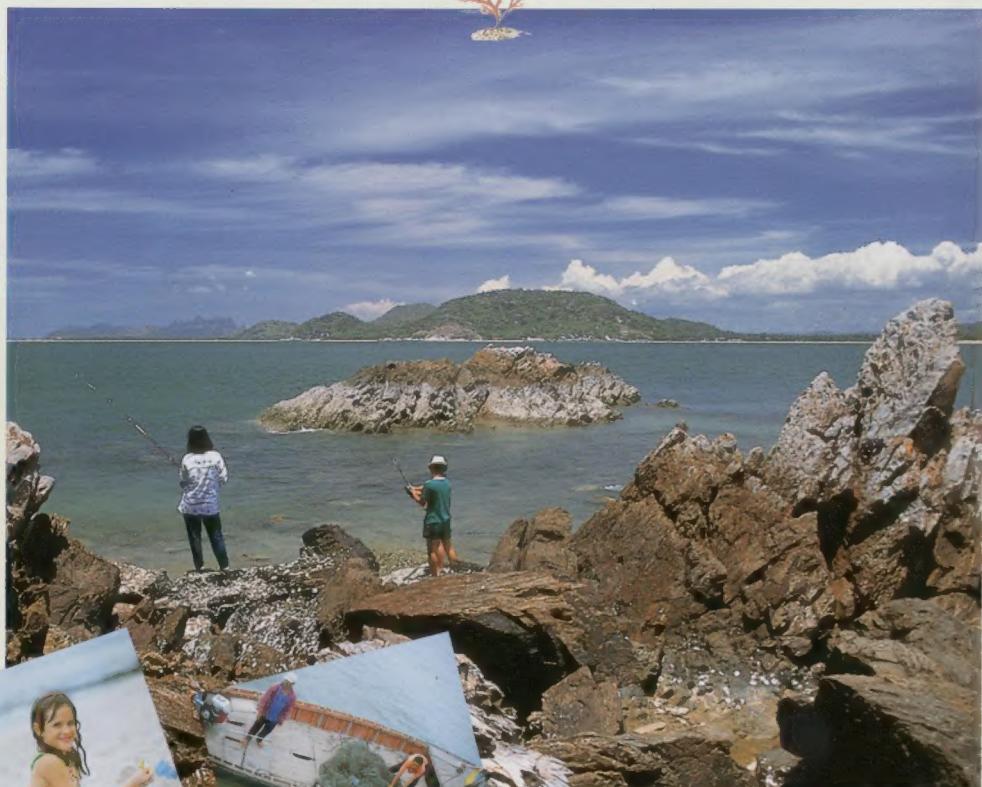
**H**ua Hin continued to develop in its own leisurely way, both as a genteel resort with the added attraction of an 18-hole golf course, and as a fishing port, built essentially on wooden piers.

The colonial style Railway Hotel, built by the State Railways of Thailand in 1923, set the mode and unique atmosphere which was to characterize Hua Hin for the next several decades.

Many regular visitors built their own beachfront summer homes to the south along the curving sandy bay, enjoying leisurely family weekends in a resort which had maintained its unique identity.



## TOURIST ATTRACTIONS IN AND AROUND HUA HIN



**I**deal as a family resort and a haven of genteel relaxation for the traveller who enjoys a more traditional holidaying style, Hua Hin and its environs offer all the expected seaside activities and lots more besides.

1994 is "Visit Hua Hin Year" and to celebrate the focus on one of Thailand's

most appealing holiday and vacation destinations, the Tourism Authority of Thailand, in cooperation with the Hua Hin Sub-District Municipality, has organized a series of exciting and interesting events.

On the western side of the Gulf of Thailand, Hua Hin is a comfortable 3 hour jour-

ney by road from Bangkok. The resort can of course, also be reached by a leisurely rail trip or by an even shorter flight to Hua Hin airport.

Once there by whatever means, the visitor is ready to make the best of high days and holidays with a difference.

*You choose, ... we care... Sand Inn...*



*Sand Inn*

38-38/4 Poonsuk Rd., Hua Hin

Tel: (032)533667-8



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## TOURIST ATTRACTIONS

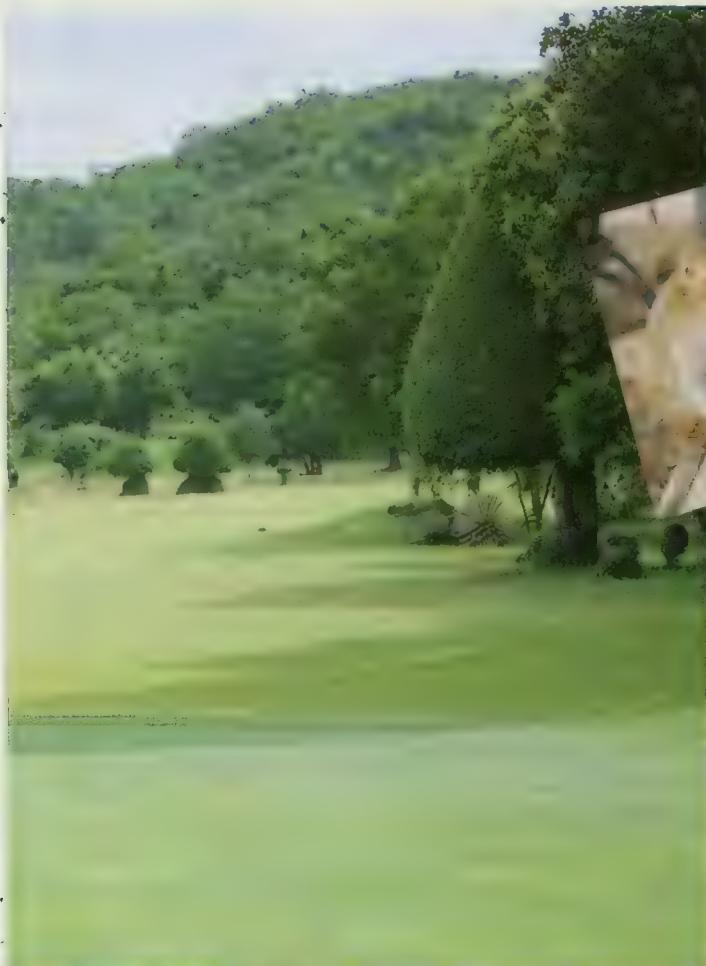
First opened in 1924, the 18-hole Royal Hua Hin Golf Course is the oldest public course in the country, and today still provides a challenging and entertaining test for local and visiting players. Built on hilly woodland across the track from the railway station, the course offers a fairway studded with clumps of trees over 100 years old, and takes players over rises and falls with tee that provide tantalizing glimpses of clear blue sea. A particular novelty are the fairway trees carved in animal shapes.

A challenge of a different kind lies in wait for intrepid windsurfers tempted to try their seaborne skills in Hua Hin's surging surf.

The seaside itself, famous for its long, sandy, yet still tranquil beaches, offers all the traditional activities, including a pony ride and the bonus of a chance to catch the sunrise over the Gulf.



# IN AND AROUND HUA HIN



A sight that continues to fascinate many visitors to Hua Hin is the area of the port where the colourful fishing boats unload their hard earned catches. Here boats jostle for a space while crew members perform amazing acrobatic feats of seamanship as their vessels prepare to dock. Particularly at night, lit by the bobbing lights of the boats themselves, the scene provides a dramatic living example of an industry which still contributes the town's thriving economy and which provides local restaurants with the freshest seafood available.

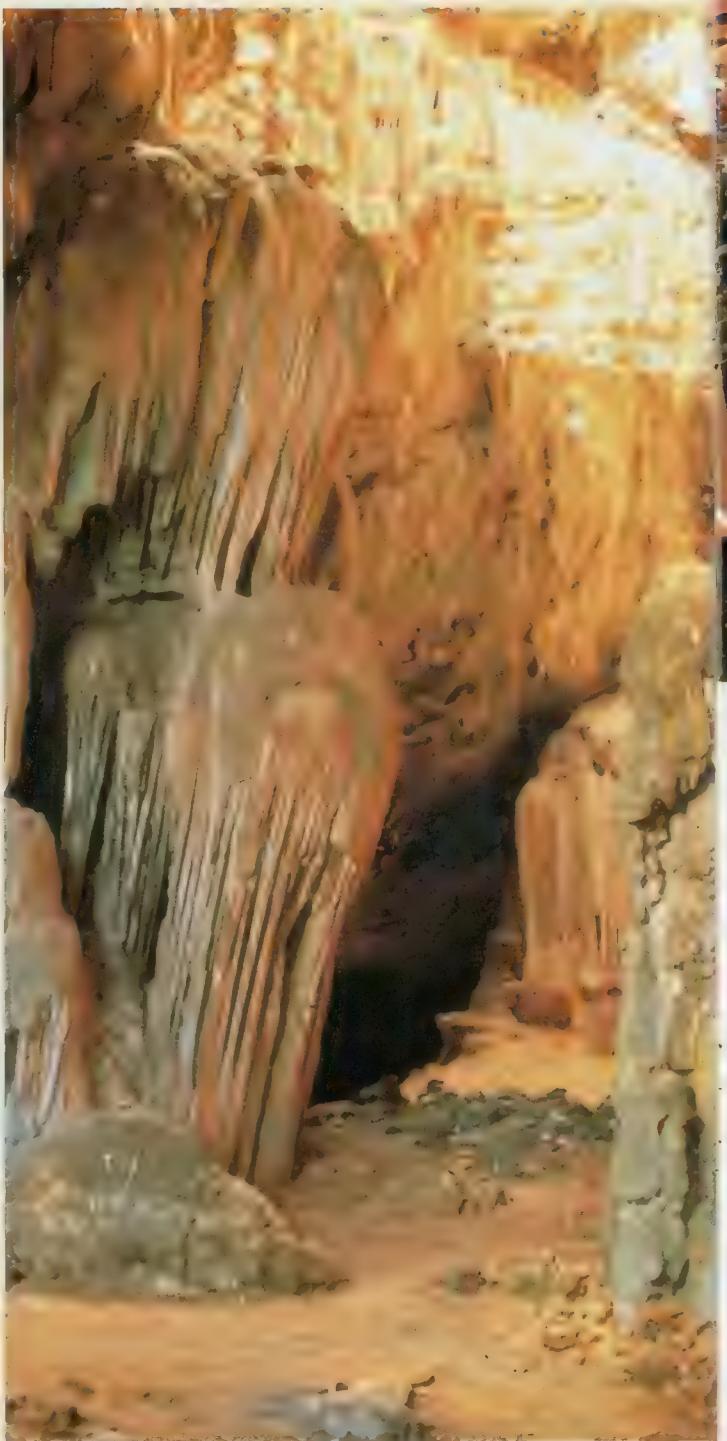


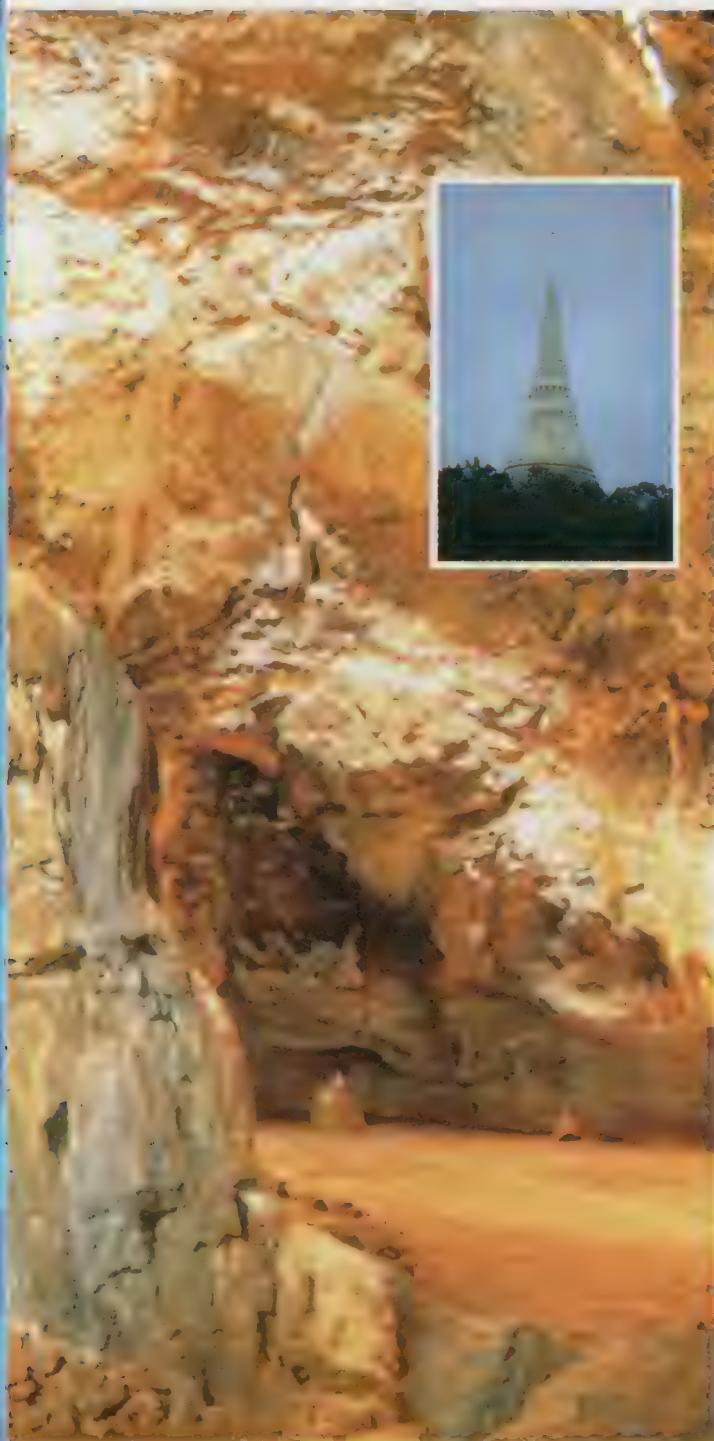
Away from the sand and sea, the visitor can make the best of shopping at the town's busy markets and shops which extend on both sides of the southern Petchkasem Highway, one of the town's two main roads. Some of the best buys are the locally produced silk and cotton and the region's celebrated dried seafood and various kinds of kanom, Thai sweets.

Out of town, a short distance south of Pran Buri is Khao Sam Roi Yot (Mountain of 300 Peaks) National

Park. Covering an area of over 90 square kilometres,

the park provides a sanctuary for numerous species of birds and a variety of animals. Among them are mountain goats known as





serow, porcupines and monkeys.

Kaeng Krachan Dam and National Park which extends to the Burmese border some 40 kilometres west of Petchburi, is Thailand's largest national park, covering an area of almost 3000 sq km. The reservoir of the dam is dotted with wooded islands with caves, rivers, grasslands, forests, mountains and waterfalls, all to be found in the park itself.

A waterfall not to be missed is Pa La-u, a spectacular series of cascading falls in a truly jungle setting. Trekking to the top of these beautiful falls is possible but demands careful planning, an experienced guide, a few days to spare, and not least, a great deal of energy. Karen villages are also to be seen nearby.

Visitors to any of the national park areas should be aware of the presence of large numbers of mosquitoes and are well advised to take the necessary precautions.



# PRACHUABKIRIKHAN PROVINCE -



## OTHER SIGHTSEEING SUGGESTIONS



Extending over 220 kilometres along Thailand's west coast Prachuab-khrinkhan Province is home not only to Hua Hin, but includes along its coastline and inland areas some of the most beautiful parks and scenic landscapes in the country. But the province has still more to offer.

The artistic achievements of the Ayutthaya period for example, are exemplified in the superb temple murals of Wat Yai Suwannaram and Wat Ko Keo in Petchburi, considered to be among the finest examples of their kind.



## SIGHTSEEING



South of Hua Hin, the typical coastal town of Prachuab Khiri Khan is a traditional fishing port set against the backdrop of a beautiful bay. A small pagoda on the Mirror Mount overlooking the sea, not only provides a splendid vantage point for visitors, but also provides free entertainment with a troop of resident monkeys.



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2. Nern Chalet



3. Hua Hin Blue Wave



4. Vagus



5. Swan Sea Resort



6. Sailom



7. Hua Hin Sport Villa



8. Royal Garden Resort



9. Hua Hin Grand Hotel & Plaza



10. Sofitel Central Hua Hin



11. Melia Hua Hin

12. Sirin



13. City Beach



14. Jed Pee Nong



15. Fresh Inn



16. Royal Garden Village

To Prachub Khiri Khan





Hua Hin Municipality  
(Tourist Information  
Service Center)

**M** Minibus To Takieb Beach

**BT** Bus Terminal

**C** Clock Tower

**R** Railway Station

**B** 1. Bangkok

Metropolitan Bank

2. Thai Farmers Bank

3. Bangkok Bank

Scenic Point  
Khao Hin Lek Fai  
1.5 kms.

To La U Waterfall 63 Kms.

Demrong Raj Rd.

Naeb Kehad Rd.

Fishing Pier

**F** 1. Seang Thai

Seafood

2. Mee Karuna

3. Kieng Hadd

4. Khuang Seng

5. Hua Hin Koti

6. Tad Chan

7. Krua Thai

8. Ruen Than

9. Tabpeekao

10. Hai Piang

1. Hua Hin Hospital

2. Thon Buri

Hua Hin Hospital

**G** 1. Royal Golf Course

2. Palm Hills Resort &

Country Club



Petch Barber

2

1

2

To Cha-am

16

Khai Kangwon Palace

F 7

F 8

F 9

10

F

2

3

4

# TRAVELLING TO HUA HIN BY TRAIN



## Train Useful Information

1. Tickets of all classes may be purchased 90 days

in advance at principal stations at advertised times at each station and at the Advance Booking Office (Bangkok Station) where tickets to and from any station by all trains are available between 8.30 a.m. to 6.00 p.m. on weekdays and 8.30 a.m. to 12.00 p.m. on Saturday, Sunday and official holidays.

2. Passengers are allowed to carry personal luggage free of charge as follows:

**1st class:** 50 kgs.

**2nd class:** 40 kgs.

**3rd class:** 30 kgs.

Children paying half fares are allowed half weight for adult according to class of ticket.

3. Children of over 3 years to 12 years and whose height do not exceed 150 cms. are accepted at half adult

fares. Children of 3 years or under who are less than 100 cms. in height are conveyed free, providing separate seats are not required for them. Tickets of all classes may be purchased 90 days in advance at principal stations during.

4. Changes in travel times should be notified in advance to avoid cancellation of reservation.

5. Passengers alighting at intermediary stations are not permitted further use or refund of ticket.

6. Changes in travel times or refunds must be effected within 3 hours of original departure times.

7. For further information, please contact the Station Office, Damneonkasem Rd., Hua Hin Tel. (032) 511073.

8. Tickets are available in advance at the station.

9. Supplementary charges:

**Rapid train** charge B 20/pax

**Express train** charge B 30/pax

**Special express train** charge B 50/pax

## Air-conditioned 3rd &

**2nd class coach** charge B 50/pax

**Sleeping berth charge for rapid or express train:**

**2nd class berth airconditioned**

Upper-B170/pax

Lower-B200/pax

**2nd class berth non-airconditioned**

Upper-B 70/pax

Lower-B 100/pax

**Sleeping berth charge for special express train:**

**2nd class berth airconditioned**

Upper-B200/pax

Lower-B250/pax

**2nd class berth non-airconditioned**

Upper-B 100/pax

Lower-B 150/pax

**1st class berth airconditioned**

Single-B350/pax

Double-B250/pax

**Note:** The price and time can be changed, please contact by yourself at the railway station.

## Fares

From Bangkok to		Single		
Stations	kms.	1st	2nd	3rd
Nakhon Pathom	64	54	28	14
Kanchanaburi	133	111	57	28
River Khwae Bridge	136	115	59	29
Nam Tok	210	168	85	41
Ratchaburi	117	99	52	25
Phetchaburi	167	138	71	34
Hua Hin	229	182	92	44
Prachuap Khiri Khan	318	245	122	58
Chumphon	485	356	172	82
Surat Thani	651	470	224	107
Thung Song Junction	773	550	261	124
Trang	845	597	282	135
Kantang	866	614	290	138
Nakhon si Thammarat	832	590	279	133
Phatthalung	862	611	288	137
Hat Yai	945	664	313	149
Yala	1,055	738	346	165
Sungai Kolok	1,159	808	378	180
Padang Besar	990	694	326	156

**EXP.** Express Train

**SM.** Night Express

**A** Air-conditioned 1st class day coach

**RAP.** Rapid Train

**XSP.** Day Express

**@** Air-conditioned 2nd class day coach

**ORD.** Ordinary Train

**ER.** Express Rakyat

**1,2,3** Classes

**DRC.** Diesel Railcar

**M.** Mail Train

**↓** Train on mainline

**EXP. DRC.** Express Diesel Railcar

**Sleeping Car Accommodation**

**II** No Stop

**SP.** Special Express

# TRAVELLING TO HUA HIN BY TRAIN

## Timetable: Thonburi... River Khwae Bridge - Nam Tok

Stations	DRC.	RAP.	RAP.	EXP.	RAP.	EXP.	EXP.	RAP.	EXP.	ORD.	RC.	EXP.	DRC.
	172	48	42	16 ④	46	14	12 SP	44	20 SP	118	234		982
Hua Hin	d.		3	2-3	2-3	2-3	2-3	1-2-3	2-3	1-2	2-3	3	2-3
Petchaburi	d.	0112	0140	0157	0446	0520	0559	0611	0647	-627	1430	1528	1628
Ratchaburi	d.	0220	0238	0253	0541	II	0704	0729	II	0729	1611	II	
Nam Tok	d.	0307	II	0339	0627	II	0739	0752	0823	0844			
River Khwae Bridge	d.	1235	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
Kanchanaburi	d.	1425	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
Nakhon Pathom	d.	1430	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓	↓
Thon Buri	a.	1555	0356	0416	0429	0718	0750	0830	0846	0915	1000	1722	1838
Bangkok	a.	1715	↓	↓	↓	↓	↓	↓	↓	↓	1115	1845	↓
			0510	0535	0550	0835	0910	0950	1005	1035			1945

## Timetable: Bangkok... Hat Yai Sugai Kolok Padang Besar

Stations	DRC.	DRC.	RAP.	ORD.	EXP.	EXP.	RAP.	EXP.	RAP.	EXP.	RAP.	EXP.	EXP. DRC.
	171	233	45 ④	117	19 SP.	11 SP.	43 ④	13 ④	41	15 ④	47		981
Hua Hin	a.		3	3	2-3	3	1-2-3	1-2	2-3	2-3	2-3	2-3	2
Prachuap Khiri Khan	a.		1350	1657	1838	1749	1901	1950	2050	2220	2303	2326	0135
Chumphon	a.		1817	2000	1911	II	2114	II	2341	0030	0106	0253	
Lung Suan	a.		2107		2154	2250	0039	0112	0251	0326	0425	0515	
Surat Thani	a.		2225		II	II	0155	II	0358	0429	0529	0608	
Thung Song Junction	a.		0029		0051	0202	0333	0409	0545	0607	0710	0730	
Trang	a.		0245		0300	0409	0551	0623	0828	0851	0953		
Kantang	a.		↓		↓	↓	↓	↓	1010	↓	↓		
Nakhon Si Thammarat	a.		↓		↓	↓	↓	↓	1045		1005	1110	
Phatthalung	d.		0422		0436	0543	0725						
Hat Yai Junction	a.		0545		0557	0705	0858						
Yala	a.		0630		0610	0720	0915						
Sungai Kolok	a.		0813		0749	↓	1110						
Padang Besar	a.		1000		0940	↓							
Butterworth	a.						0800	1000	1225				

## Timetable: Butterworth/Kuala Lumpur/Singapore

Stations	ER. 1 A④ 1-2-3	ER. 1 A④ 1-2-3	M. 51	ER. 59	XSP. 3	SM. 11	ER. 53	SM. 9	XSP. 5	M. 57	Stations	ER. 2 A④ 1-2-3	ER. 2 A④ 1-2-3	XSP. 6	M. 58	SM. 10	ER. 60	SM. 12	XSP. 4 A④ 1-2	M. 52 2-3	
Butterworth	d.	0730		0830		1520		2030	2230		Singapore	d.	0730		1530	0830		2000	2235		
Br. Mertajam	a.	0743		0844		1533		2044	2243		Johor Bahru	a.	0755		1553	0856		2027	2259		
Ipoh	a.	1025		1212		1828		0049	0212		Segamat	a.	1029		1821	1215		0027	0144		
Tapah Road	a.	1120		1340		1931		0238	0457		Seremban	a.	1222		2018	1440		0335	0442		
Kuala Lumpur	a.	1440		1715		2240		0605	0645		Kuala Lumpur	a.	1425		2245	1745		0615	0705		
		1445		2045		2200		0710	0830				1510			2045	2200		0720	0900	
Seremban	a.	1706		2310				0920	1045				1801			0017	0128		1009	1241	
Segamat	a.	1912		0229		0335		1114	1327				1852			0157	0310		1112	1349	
Johor Bahru	a.	2137		0548		0625		1342	1700				2155			0552	0638		1413	1750	
Singapore	a.	2230		0655		0725		1440	1820				2220			0640	0715		1440	1820	

# TRAVELLING TO HUA HIN BY BUS



## Buses to Bangkok

**Air-conditioned Bus:** Tickets can be obtained before boarding in the bus at Hua Hin-Pran Tour, 1st fl. Siriphetkasem Hotel, Srasong Rd., Tel (032) 511654, 512543

**Service:** Daily since 03.00-21.00 every 40-30 mins in daytime (but from Bangkok daily since 05.00-22.00 every 40 mins). The buses take about 3.30 hrs. via the Highway 35 Thonburi-paktho) to the southern air-conditioned bus terminal in Bangkok.

**Fare:** 92 Baht/person

**Non Air-conditioned Bus:** Ticket can be obtained in the bus or before boarding in the bus at the bus station, Srasong Rd., Tel (032) 511230.

**Service:** Around the clock as every bus from the south goes to Bangkok. Mostly they go via the new route (Highway 35 Thonburi-Pakthor) except the ones at 05.30, 06.40, 14.30 and 16.00 which go via the old route (Highway 4 Phetkasem).

The buses take 4 hrs. to the southern normal bus terminal in Bangkok.

**Fare:** 51 Baht/person

**Remarks:** For tourists who wishing to visit the floating market at Damneonsaduak in Ratchburi, the non air-conditioned bus at 05.30 or at 06.40 are recommended. The floating market is operated daily from 08.00-12.00.

**Fare:** Hua Hin-Bangphae 35 Baht/person, Bangplea-the floating market (minibus) 6 Baht/person

## Bus to the South

### Air-conditioned Bus:

Air-conditioned buses nonstop run from Bangkok. However, there are travel agencies which provide an air-conditioned bus service from Bangkok to the South picking up in Hua Hin. Please contact Western Tour, Damneonkasem Rd. Tel: 512560

### Non Airconditioned Bus:

Daytime, they daily stop at the bus station, Srasong Rd. Tel 511230 but at night, they may stop at the bus station or at the clock tower on Phetkasem Rd. Passengers should check first and. The ticket can be obtained in the bus.

## Timetable of the Non Air-conditioned Bus

Destination	Approx. departure time	Distance (KM)	Fare (Baht)
<b>Prachuaphirikhan</b>	every 20 mins 06.30 - 02.30	89	25
<b>Chumphon</b>	every 40 mins 08.00 - 24.00	275	66
Air-cond. 1st Class/Air-cond. 2nd Class			202/93
<b>Ranong</b>	01.35, 10.40, 11.00, 12.00, 13.30, 19.00, 19.30, 20.35, 22.10, 24.00	379	93
<b>VIP Bus</b>	23.00		385
<b>Surat Thani</b>	00.35, 03.10, 10.00, 12.30, 19.00, 20.10, 20.40, 22.05, 22.30, 22.55, 23.00, 23.25, 23.30, 23.35, 23.45, 23.55	467	112
Air-cond. 2nd Class	20.30, 22.00		157
VIP Bus	23.00		440
<b>Phuket</b>	01.30, 11.30, 13.30, 19.00, 22.00, 22.30, 24.00	682	163
VIP Bus	20.30, 21.00		570
<b>Nakorn Si Thammarat</b>	00.30, 10.00, 20.40, 21.40	956	144
Air-cond. 2nd Class	22.00, 24.00		202
VIP Bus	22.00		530
<b>Phang Nga</b>	10.40, 19.30	669	158
VIP Bus	22.00		515
<b>Krabi</b>	22.00, 24.00	761	158
VIP Bus	21.00, 21.30		540
<b>Trang</b>	13.30, 20.00, 22.00, 22.30	892	157
VIP Bus	22.00, 22.30		565
<b>Phattalung</b>	00.35, 19.00, 22.55, 23.25	955	155
<b>Hadd Yai</b>	02.30, 22.00, 24.00	812	178
Air-cond. 2nd Class	22.00, 24.00		249
VIP Bus	20.30, 21.00		625
<b>Songkhla</b>	03.10, 18.30, 22.00	1089	184
<b>Satun</b>	23.00	995	188
VIP Bus	21.00		655, 625
<b>Pattani</b>	19.00, 22.00, 24.00	1242	215
VIP Bus	20.00		715
<b>Narathiwat</b>	19.00, 23.30	1288	235
<b>Yala</b>	22.00	1208	209
VIP Bus	20.00		715
<b>Sungai Kolok</b>	23.30	1255	250
Air-cond. 2nd Class	24.00		326
<b>Koh Samui</b>	22.45	768	192
Air-cond. 1st Class	22.30		327

**Notice:** Please confirm schedule with the Bus Station

# LOCAL TRANSPORTATION



## Local Bus

Ticket purchasing can be done in the bus or before getting in the bus at the bus station Srasong Rd. Tel. (032) 511230

## Takieb Beach

B 5/pax.

Available at Takieb Hill every 20 mins from 06.20-17.20

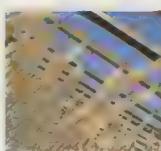
## To T. Intersection

**Khao Toa Hill** B 5/pax.

**Suan Son Beach** B 5/pax.

**Pranburi** B 7/pax.

Available every 20 mins from 06.00-17.50



## Hua Hin Hospital

B 5/pax.

Available every 15 mins from 07.15- 17.30

**Taxi Service:** Phetkasem Rd. in front of Chatchai Market

## Krilas, Takieb

## and Khao Toa Hills

B 150

## Doa, Kailon and

## Lablae Caves

B 400

## Pranburi Forest Park

B 300

## Pranburi Irrigation Dam

B 450

## La-u Waterfall

B 800

## Khao Sam Roi Yod

## National Park

B 600

**OR** B300 retal/day plus cost of gas to any destination within the area of Hua-Hin, Pranburi, or Petchburi.



## Motorbike rental:

## Motorbike and bicycle for rent :

Damneonkasem Rd., opp Hua-Hinbarzaar.

B 200-250

B 100-150/day

B 60-70/day

B 500-600/day

## Bicycle rental:

## Big Bike:

**Tricycle (Samlor)** (fare per trip.) from Railway station to

**Sofital Central Hotel** B 20-30

**Royal Garden Resort** B 40-50

**Sailom Hotel** B 60-70

**Takiab Hill** B 100-200

**Fishing Pier**

B 20-30

**Klai Kangwon Palace** B 40-50

**Chatchai Market** B 20-30

**Around Hua-Hin** B 80-100/hour

**WARNING:** For your safety, tricycles whose drivers wear the waistcoat with indenitified number are only recommended.

The price may be changed, please ask the owner before.



# FIRST CLASS HOTEL



## Hotel Sofitel Central Hua Hin

1 Damnernkasem Rd.,  
Hua Hin 77110

Tel: (66 32) 512 021-38

Fax: (66 32) 511 014

### **Bkk. Office**

Tel: (66 2) 541-1125



## City Beach Resort

16 Damnoenkasem Rd.,  
Hua Hin Beach

Prachuab Khirikhan 77110

Tel: (66 032) 512870-75

Fax: (66 032) 512448

Telex: 79601 CTBHH

### **Bkk. Office:** 2098/ 24-25

Soi Moo Ban Preecha,  
Ramkhamheang Rd.,

Bangkapi Bangkok 10240

Tel: (662) 3184446-50

Fax: (662) 3183547



## Majestic Beach Resort

weekdays: B 900

weekend: B 1,200

Klai Kangwon Beach

Tel: (032) 520162-6

Fax: (032) 520477



## Melia Hua Hin

33 Naresdamri Rd.,  
Hua Hin 77110

Tel (032) 511-612-4,  
512-879,512-888

Tlx: 78312 MELIA TH  
Fax: (032) 511-135-6

### **Bkk. Office:** 118/1

Rama VI., Sam Sen Nai,  
Bangkok 10400

Tel: (662) 270-0734,  
271-0205, 271-4639-45

Tlx: 81509  
or 21185 TIPCO TH  
Fax: (662) 270-0596



## Sailom Hua Hin

29 Petchkasem Rd.,  
Hua Hin

Tel: (032) 511-890-1,  
512017-8

### **Bkk. Office:**

735 Sukhumvit 55  
(Soi Thonglor)

Prakanong Bangkok 10110

Tel: (02) 392-2109,  
381-2757, 390-2799



## Royal Garden Village Hua Hin

43/1 Petchkasem Rd.,  
Hua Hin

Tel: (032) 520250-6  
Fax: (6632) 520259

Telex: 78314 ROGAVIL

### **Corporate Booking Office Bangkok**

Tel: (662) 476-0021-2  
Fax: (662) 476-1120,  
460-1805

Outside Bangkok

Toll Free: (088) 247-688



## Hua Hin Grand Hotel and Plaza

222/2 Petchkasem Rd.,  
Hua Hin

Tel: (032) 511391, 511499,  
512356, 513230-4  
Fax: 511765

### **Bangkok Sales Office:**

Pantip Plaza Bldg.  
4th Fl., Rm. 496 604/3  
Petchburi Rd.,  
Bangkok 10400  
Tel & Fax: (662) 254-7675



## *A uniquely Thai Luxury hotel*

Clusters of Thai-style houses provide 162 rooms and suites. Each has a terrace or balcony overlooking the beach or gardens. Hand-woven Thai cotton bedspreads, comfortable rattan chairs and hand-carved teak furniture blend in perfectly with the natural ambience. 14 acres of lawns are landscaped with orchids and tropical

flowers that lead down to the picturesque beach.

### *Recreational pleasures in a tropical paradise*

Windsurfing, waterski-ing, sailing, tennis, lawn games and a free-form swimming pool with built-in jacuzzi, all combine to offer a sporting paradise on the gulf of Siam. There's even a championship golf course just a short drive away. However sometimes life's simple pleasures are the most rewarding, and playing in the sea with Bum Bim, the baby elephant, seems to be the favourite pastime for guests young and old!



 **ROYAL GARDEN VILLAGE**  
HUA HIN

**Royal Garden Village Hua Hin**

43/1 Phetkasem Beach Road, Hua Hin 77110 Tel: (032) 520250-6 Fax: (032) 520259 Tlx: 78314 ROGAVIL TH

# TOURIST CLASS HOTEL

**A & B**

## A&B Guest House

air-cond. rms., TV,  
satellite, VDO, B 450-650  
swimming pool  
113/17-18  
Petchkasem Rd.  
Tel & Fax: (032) 512711



## Bann Somboon

9 rms. B 300-650  
13/4 Soi Kasem Samphan  
Damneonkasem Rd.,  
Tel & Fax: (032) 511538  
**Bkk Off.**: Tel & Fax:  
(6602) 5895071



**Banpak Hua Hin Hotel**  
air-cond. rms. B 300  
fan rms. B 200  
5/1 Poonsuk Rd.  
Tel (032) 511653



## Chanchai Resort

air-condn. rms,  
bangalow,  
VIP rms.,playground,  
fire camping  
B 500-2,000 117/1-18  
Petchkasem Rd.  
Tel: (032) 511461



## Fresh Inn Hotel

29 air-cond. rms.  
B 700-750  
132 Naresdamri Rd.  
Tel. (032) 511389



## Fu-Lay

9 air-cond. rms.  
hot water, TV, VDO  
110/1 Naresdamri Rd.,  
Tel. (032) 513670



## Hua Hin Lodge

35 air-cond. rms, coffee  
shop, karaoke, restaurant  
18/82 Cholprathan Rd.  
Tel: (032) 512758,  
514020 Fax: 511626



## Hua Hin Sport Villa

air-cond. rms. club  
house, swimming pool,  
sauna, fitness center,  
snooker, mini-theatre  
10/95 Petchkasem Rd.  
Tel:(032) 511453,512158  
Fax: (032) 512158



## Jed Pee Nong Hotel

50 air cond. rms.,  
swimming pool, seafood  
B 400-800  
17 Damneonkasem Rd.,  
Tel & Fax: (032) 512381

# TOURIST CLASS HOTEL



## Karoon Hut

air-cond. & fan rms. TV,  
seafood B 300-700  
80 Naresdamri Rd.  
Tel: (032) 511429



## Leng Guest House

5 air-cond. rms., TV,  
fridge, swimming pool  
B 500-700  
113/14 Petchkesem Rd.  
Tel & Fax: (032) 513546



## Nilawan A. Guest House

air-cond. rms, restaurant,  
pool table, swimming  
pool B 400-500  
113/18 Petchkasem Rd.,  
Tel: (032) 512751



## Mod Guest House

air-cond. & fan rms.  
116 Naresdamri Rd.  
Tel: (032) 512296



## Pananchai Hotel

33 air-cond. rms,  
hot shower bath, TV,  
VDO, restaurant  
B 350-600  
71 Napkehad Rd.  
Tel: (032) 511707,  
511633



## Sand Inn

19 air-con. rms,  
restaurant  
B 600-1,200  
38-38/4 Poonsuk Rd.  
Tel: (032) 533667-8



## Sea View Guest House

16 air-cond. rms, TV,  
satellite, fridge,  
swimming pool,  
mini bar B 600  
113/25 Petchkasem Rd.  
Tel & Fax: (032) 513950



## Sirima Guest House

19 air-cond. rms.  
B 200-500  
33/3 Naresdamri Rd.  
Tel: (032) 511060



## Sirin Hotel

25 air-con. double rms.  
TV, fridge, private  
balcony. B 1,290  
Damneomkasem Rd.  
Tel: (032) 511150,  
512045  
Fax: (032) 513571

# TOURIST CLASS HOTEL



**Subhamitra Hotel**  
air-cond. & fan rms.,  
swimming pool,  
beach front restaurant  
B 200-650  
19 Amnuaysin Rd.,  
Hua Hin  
Tel: (032) 511208,  
511487  
Fax: (032) 511508



**Sri Chan**  
**Hua Hin Hotel**  
45 air-cond., TV, VDO,  
restaurant B 450  
1/6 Sa Srong Rd.,  
Tel: (032) 513130,  
530074, 530075,  
530099



**Thanachote House**  
air-cond. & fan rms.,  
beach front restaurant,  
Thai food, seafood  
B 200-650  
11k Naresdamri Rd,  
(seaside)  
Tel: (032) 511393,  
513677



**Anantasila Villa**  
Beach front rooms.,  
Restaurant, AC., TV,  
Swimming pool &  
Mini golf B 800-1,600  
near Khao Takieb  
10 mins. from Hua Hin  
Tel: (032) 511879  
Fax: 515914  
**Bangkok office:**  
(02) 221-1732



**Thipurai**  
**Guest House**  
air-cond. rms., TV,  
fridge, hot water,  
beach restaurant  
B 550-700  
113/27-28 Phetkasem  
Rd., (seaside) Hua Hin  
Tel & Fax: (032) 512210



# TOURIST CLASS HOTEL



## Bann Raktawan

fire camping,  
swimming pool,  
88 Takieb-Hua Don Rd  
Tel: (032) 511873,  
512466-7 Fax: 512467

### Bangkok office:

Tel: 5834041-3  
Fax: 5834042



TAKIEB  
BEACH  
RESORT  
HUAHIN THAILAND

## Ta-kieb Beach Resort

air-cond. rms.,  
swimming pool,  
conference hall,  
B 1,500-2,250,  
low Season: 20-40% disc.  
33/5-6 Khao Ta-kieb,  
Nong Gae  
Tel & Fax: (032) 512639,  
515899



Swan Sea Resort  
air-cond. rms, VDO, TV,  
satellite, hot water  
bathtub, minibar &  
fridge, coffee shop,  
seaside bar, Tel. & Fax.  
service, B 1,200-3,500

Khao Ta Kieb  
Tel: (032) 513362,  
513933

Fax: (032) 513362

### Bangkok office:

Tel: 2532357-8, 2555799  
Fax: 2532358



## Hua Hin Bluewave

37-38 Bann Hua Don,  
Nong Kae, Takieb  
Tel: (032) 511-036,  
513140-1 Fax: 511036

### Bangkok office:

Tel: 5161438-9  
Fax: 5161439



## Nern Chalet Hua Hin

14 air-cond. rms, private  
sea view balcony,  
superb seafood  
B 1,500-2,500  
144/7 Nong Kae-  
Takieb Rd.

Tel : (032) 511288,  
513528 Fax: (032) 511288

### Bangkok Office:

Tel: (02) 3111881



## Vagus Hotel

2 VIP rms.,  
24 air-cond. rms.,  
Thai food, seafood  
B 600-1000  
weekdays 50% disc.  
1/6 Takieb Rd., Hua Hin  
Tel : (032) 512290,  
513080

# RESTAURANT



## Beer Garden

Naresdamri Road  
Thai, European Food  
เบียร์ การ์เด้น  
ถนนเรศคำริท

## Chareon Phochana

Naresdamri Road  
Tel: 512168  
Seafood  
เจริญโภชนา  
ถนนเรศคำริท

## Chen

Naresdamri Road  
Thai, European Food,  
Seafood  
 เช่น  
ถนนเรศคำริท

## Friendship

Petchkasem Road  
Tel: 511373  
Thai, European Food,  
Seafood  
 กัมลอง  
ถนนเพชรเกษม

## Gee

Damneonkasem Road  
Thai, European Food  
จี  
ถนนดำเนินเกษม

## Hai Piang

Petchkasem Road  
Tel: 511072  
Chinese Food, Seafood  
ไฮเปียง  
ถนนเพชรเกษม

## Hua Hin Koti

Petchkasem Road  
Tel: 511252  
Thai Food, Seafood  
หัวหิน โคติ  
ถนนเพชรเกษม

## Khuang Seng

Petchkasem Road  
Tel: 511425  
Chinese Food, Seafood  
คุวงเช้ง  
ถนนเพชรเกษม

## Kivi

Chomsin Road  
Thai, European Food,  
Seafood  
กีวี่  
ถนนชุมลินทร์

## La Villa

Poonsuk Road  
Italian Food  
ลา วิลล่า  
ถนนพุนลุข

## Mee Karuna

Naresdamri Road  
Tel: 511932  
Seafood  
มีกรุณา  
ถนนเรศคำริท

## Saeng Thai

Naresdamri Road  
Tel: 512144  
Seafood  
แสงไทย  
ถนนเรศคำริท

# RESTAURANT

**Supharos**  
Petchkasem Road  
Chinese Food, Seafood  
ศุภราส  
ถนนเพชรเกษม

**Stone Town**  
Damneonkasem Road  
Thai, European Food  
สหนทาวน์  
ถนนดำเนินเกษม

**Tabpee Kaew**  
Naebkhehat Road  
Tel: 512210  
Thai Food, Seafood  
ทับพีแก้ว  
ถนนแนบเคหาสน์

**Tharachan**  
Petchkasem Road  
Tel: 511423  
Thai Food, Seafood  
ธาราจันทร์  
ถนนเพชรเกษม

**Try Again**  
Naresdamri Road  
Thai, European Food,  
Seafood  
ทราย อaken  
ถนนนเรศวร์

**Tad Chan**  
71 Petchkasem Rd.  
Tel: 511256, 511202  
Thai Food  
ทัดจันทร์  
71 ถนนเพชรเกษม

**Le Paris - Bangkok**  
54/2 Dechanuchit Road  
Thai, French Cuisine  
เลอ ปารี - บางกอก  
54/2 ถนนเดชาบุรี

**Angus Steak House**  
19 Damneonkasem Road  
Steak  
แองกัส สเต็กเฮ้าส์  
19 ถนนดำเนินเกษม

**Reun Thun  
Restaurant**  
35/35 Naebkhehat Road  
Seafood, Thai Food  
บ้านเรือนท่าม  
35/35 ถนนแนบเคหาสน์

**Chao - Lea**  
Naresdamri Road  
Thai Food Seafood  
ชาوال  
ถนนนเรศวร์

**Hua Hin Seafood**  
Naresdamri Road  
Thai Food Seafood  
หัวหิน ชีฟูด  
ถนนนเรศวร์

**Sea Side**  
Naresdamri Road  
Thai Food, European  
Food, Seafood  
ชีไซด์  
ถนนนเรศวร์

# SOUVENIR SHOP



## B.N. House

Petchkasem Road  
บี.เอ็น. เฮ้าส์  
ถนนเพชรเกษม

## Bua

Petchkasem Road  
บัว  
ถนนเพชรเกษม

## Chom Hadd

Naresdamri Road  
ชุมทาง  
ถนนวรค์คำริ้ว

## Chumpol Rumluk

Petchkasem Road  
ชุมพลรัลลิก  
ถนนเพชรเกษม

## Hua Hin Bazaar

Damneonkasem Road  
หัวหิน บาزار  
ถนนดำเนินเกษม

## Khomapastr

Petchkasem Road  
โขมพัลตร์  
ถนนเพชรเกษม

## Night Market

Dechanuchit Road  
(available at night only)  
ตลาดโต้รุ่ง  
ถนนเดชานุชิต

## Pailin

Petchkasem Road  
ไพลิน  
ถนนเพชรเกษม

## Phaiboon

Petchkasem Road  
ไพบูลย์  
ถนนเพชรเกษม

## Phaiboon 2

Dachanuchit Road  
ไพบูลย์ 2  
ถนนเดชานุชิต

## Phanomkorn

Dechanuchit Road  
พนมกร  
ถนนเดชานุชิต

## Pung Sangkaphan

Dechanuchit Road  
พึงลังษ์ภันฑ์  
ถนนเดชานุชิต

## Thaikasem

Petchkasem Road  
ไทยเกษม  
ถนนเพชรเกษม

## Waraphon

Petchkasem Road  
วรพร  
ถนนเพชรเกษม

## THAI

## MASSAGE

Ruen Kaew  
Petchkasem Road,  
Tel: (032) 513544  
เรือนแก้ว นวดแผนโบราณ  
ถนนเพชรเกษม

## MISCELLANEOUS



### TAILOR BOSS

#### Boss

112 Naresdamri Road  
Hua Hin

Exclusive Ladies & Gents  
Custom Tailors/  
Taxi Service  
Tel: (01) 942-7308  
151-152 - 356313

**H. HUGO BOSS**  
**H. Hugo Boss**  
Naresdamri Road  
Tel: 512613  
Exclusive Ladies & Gents  
Custom Tailors

**P. PICASSO**  
**P. Picasso**  
124/5 Naresdamri Road  
near Melia Hotel  
Exclusive Ladies & Gents  
Custom Tailors

### GOLF COURSE



**Palm Hills Golf  
Resort and  
Country Club**

Petchkasem Highway,  
Cha-am,  
Tel: (032) 520800

### HOSPITAL

**Hua Hin Hospital**  
Petchkasem Road,  
Hua Hin  
Tel: 511743



**Thonburi Hua Hin  
Hospital**  
Petchkasem Highway,  
Cha-am,  
Tel: 520841

### BARBER



#### Petch Barber

Petchkasem Road  
Tel: 512912, 511202  
Fax: 512712

### CAMERA SHOP



#### Prasartsilp Color Lab

Petchkasem Road  
Tel: 512912, 511202  
Fax: 512712  
ประสาทศิลป์ คัลเลอร์แล็บ  
กนกเพชรเกาม

#### Suriya Color Lab

Sa Srong Road  
Tel: 511348  
สุริยา คัลเลอร์แล็บ  
กนกสระสรง

### Customs Information

An unlimited amount of foreign currency, traveller's cheques etc., may be brought into the country. However any amount over US\$10,000 must be declared on entry. Up to only 500 Thai baht may be taken out of the country.

One litre of alcoholic drink and 200 cigarettes plus personal affects, for example one movie or still camera, personal jewellery etc., may be brought in free of duty and taken out on departure.

### Visas

Most nationalities do not require a visa for a stay of up to 15 days if they have a ticket for onward travel. Longer stays require a visa which is obtainable from Thai embassies and consulates. Tourist visas allow stays of up to 90 days.

### Business Hours

Nearly all commercial organizations operate a five day week with government offices generally opening from 8.30 am to 4.30 pm with the exception of public holidays.

### Airport Tax

Outgoing passengers on international flights from Bangkok's Don Muang airport must pay 200 baht per passenger.

### Health Requirements

Evidence of inoculation or vaccination is not required except for visitors coming from or passing through contaminated areas.

### Electricity

The standard system throughout the country operates on 220 volt, 50 cycle AC.

### Medical Services

All major cities and provincial capitals and resorts have excellent hospitals and clinics with well trained medical staff.

### Public Holidays in Thailand

January 1	New Year's Day
Mid February	Makha Bucha (Buddhist Holy Day)
April 6	Chakri Day
April 13	Songkran (Thai New Year)
May 1	National Labour Day
May 5	Coronation Day
Mid May	Visakha Bucha (Buddhist Holy Day)
Mid July	Aslaha Bucha (Buddhist Holy Day)
August 12	H M The Queen's Birthday
October 23	Chulalongkorn Day
December 5	H M The King's Birthday
December 10	Constitution Day
December 31	New Year's Eve

Place	Official Time	Tel. No.
<b>Tourist Information Service Center</b> 114 Phetkasem Rd.	everyday 08.30-16.30	<b>511047</b>
<b>T.A.T (Cha-Am)</b> Phetkasem Rd.		<b>471006</b> <b>Fax:</b> <b>471520</b>
<b>Air-conditioned Bus Station</b> 1st Fl., Siripetchkasem Hotel, Srasong Rd.	everyday 04.00-20.00	<b>511654</b> <b>512543</b>
<b>Non Air-conditioned Bus Station</b> Srasong Rd.	everyday 24 hrs	<b>511230</b>
<b>Railway Station</b> Damneon Kasem Rd.		<b>511073</b>
<b>Ticket Purchasing</b>	everyday half hour before departure time	
<b>Ticket reservation</b>	weekdays 08.30-12.30 13.30-17.00 weekend & holiday 08.30-12.00	
<b>Post Office</b> Damneonkasem Rd.	weekdays 08.30-16.30	<b>511063</b>
<b>Telephone Directory Service</b>	everyday 24hrs.	<b>13</b>
<b>Long Distance Call Office</b> Chomsin Rd.	everyday 24hrs.	<b>511111</b> <b>511567</b>
<b>International Call Office</b> Damneonkasem Rd.	everyday/06.00-22.00	<b>511350</b>
<b>Police Station</b> Damneonkasem Rd.	everyday 24hrs.	<b>511027,</b> <b>191</b>
<b>Hua Hin Hospital</b> Petchkasem Rd., 4 kms. from downtown	everyday 24hrs.	<b>511743</b>
<b>Thonburi</b>	everyday 24hrs.	<b>520841</b>
<b>Hua Hin Hospital</b>		
<b>Red Cross Institute</b> Damneonkasem Rd.	weekdays 08.00-16.00 weekend & holiday 08.00-12.00	<b>511024</b>
<b>Emergency</b>	everyday 24 hrs	
<b>Note :</b>	Telephone Code of Bangkok is 02 Telephone Code of Hua Hin is 032 Post Code of Hua Hin is 77110	
<b>Immigration Office</b>	Soi Suan Plu Sathorn Rd., Bangkok Tel: 287-310	



# THIPURAI GUESTHOUSE



Welcome to THIPURAI, the friendly Thai-Swedish mini deluxe hotel  
with swimming pool, restaurant & bar.

We are located at the best part of Hua Hin's beautiful beach  
& approx. 500 m. to the center of the town.



THIPURAI GUESTHOUSE

113/27-28 Phetkasem Rd., Hua Hin Prachup-Khirikhan 77110 Tel & Fax. (032) 512210



A secluded tropical setting...

Since the 1920s, Hua Hin has been the favoured holiday resort of royalty, with its secluded beaches and quiet Thai charm. The crowning glory of Hua Hin is the Hotel Sofitel Central, an elegant and historic hotel; rich with the colours and textures of Thailand, nestled by the sea amidst vast sculptured gardens. The colourful night market and the Royal Summer Palace are only a stroll away, but for royal treatment our service and luxury are unsurpassed.

Hotel Sofitel Central Hua Hin

1 Damnernkasem Road,

Hua Hin, 77110

Thailand

Tel. (66 32) 512 021-38

Fax. (66 32) 511 014

Bangkok Sales Office:

Tel. (66 2) 541 1125

# Hotel Sofitel Central, Hua Hin. A royal retreat.



...with classical Thai charm



Hotel Sofitel Central

HUA HIN



Hotel Sofitel. Everything a hotel should be today.

FOR RESERVATIONS : BANGKOK (66 2) 267 0810 HONG KONG (852) 868 1300 SINGAPORE (65) 355 0200 TOKYO (813) 3432 2161  
TAIPEI 008 085 5056 (TOLL FREE) MALAYSIA 800 1109 (TOLL FREE)